

CERTIFICATE OF ACHIEVEMENT



Graphic Design/ Entrepreneurial Graphic Design

The curriculum in this certificate provides foundational entrepreneurial preparation for students entering a freelance graphic design career and/or starting a small graphic design business. The certificate combines the entry-level small business management and marketing skills and intermediate/ advanced graphic design skills needed to participate as an entrepreneur in the graphic design profession.

To acquire the **Certificate of Achievement in Entrepreneurial Graphic Design**, it is necessary to complete the following courses:

| Required Courses | | Units | N | IP | C |
|--|--|-----------|---|----|---|
| MGMT 130 | Small Business Management-Entrepreneurship | 3 | | | |
| MRKT 174 | Small Business Marketing and Advertising | 3 | | | |
| GSDN 290 | Cooperative Work Experience/Internship for Graphic Design Related Fields | 3 | | | |
| GDSN 299 | Directed Study in Graphic Design | 3 | | | |
| Choose a minimum of 9 units from the following: | | | | | |
| GDSN 110 | History of Graphic Design | 3 | | | |
| GDSN 151 | *Typographic Design | 3 | | | |
| GDSN 163 | *Intermediate Web Design: Interactive Design | 3 | | | |
| GDSN 165 | *Branding and Identity Design | 3 | | | |
| GDSN 174 | *Packaging Design | 3 | | | |
| Total units needed for Certificate of Achievement | | 21 | | | |
| Units Completed | | | | | |