

CERTIFICATE OF ACHIEVEMENT

Graphic Design/ Entrepreneurial Graphic Design

The curriculum in this certificate provides foundational entrepreneurial preparation for students entering a freelance graphic design career and/or starting a small graphic design business. The certificate combines the entry-level small business management and marketing skills and intermediate/ advanced graphic design skills needed to participate as an entrepreneur in the graphic design profession.

To acquire the **Certificate of Achievement in Entrepreneurial Graphic Design**, it is necessary to complete the following courses:

Required Courses		Units	N	IP	C
MGMT 130	Small Business Management-Entrepreneurship	3			
MRKT 174	Small Business Marketing and Advertising	3			
GSDN 290	Work Experience Education/Internship for Graphic Design-Related Fields	3			
GSDN 299	Directed Study in Graphic Design	3			
Choose a minimum of 9 units from the following:					
GSDN 110	History of Graphic Design	3			
GSDN 151	*Typographic Design	3			
GSDN 163	*Intermediate Web Design: Interactive Design	3			
GSDN 165	*Branding and Identity Design	3			
GSDN 174	*Packaging Design	3			
Total units needed for Certificate of Achievement		21			
Units Completed					