Graphic Design: Publication Design

Students are taught the foundational skills needed to create effective Publication Design solutions. Print and digital Publication Design solutions require the designer to be versed in the manipulation of visual imagery, the use of typography, as well as the principles and elements of design. Research and development of both the client and audience are also essential components in creating effective Publication Design solution concepts.

To acquire the **Certificate of Achievement in Graphic Design: Publication Design**, it is necessary to complete the following courses with a grade of "C" or better:

Required Courses		Units	N	IP	C
GDSN 150	Typography	**3**			
GDSN 151	*Typographic Design	**3**			
GDSN 164	Digital Illustration Design	**3**			
GDSN 172	Publication Design	**3**			
Total units needed for Certificate of Achievement		**12**			
Units Completed					
*Prerequisite/Corequisite					