

CERTIFICATE OF ACHIEVEMENT

MASS COMMUNICATIONS: MASS MEDIA

The Mass Communications: Mass Media Certificate is designed to provide a general technical background which will enable the student to make intelligent and realistic career decisions in mass communications, to provide a broad background which will afford the currently employed student an opportunity for upward mobility or career advancement, and to provide a program to meet both the entry-level and skill upgrading needs of the local mass communications industry.

To acquire the **Certificate of Achievement in Mass Communications: Mass Media**, it is necessary to complete the following:

Required Courses		Units	N	IP	C
ART 115	The Art of Film	3			
JOUR 110	Digital Photo Journalism I	3			
JOUR 120	Communications Reporting and Writing	3			
JOUR 147	Broadcast News	3			
LIT 147	*Cinema as Literature	3			
Or					
LIT 147H	*Cinema as Literature Honors				
MSCM 103	Survey of Motion Picture, Radio and Television	3			
MSCM 128	Mass Media in Modern Society	3			
MSCM 134	Documentary Film	3			
RDIO 104	Introduction to Broadcasting	3			
TV 135	Digital Filmmaking I: Introduction	3			
JOUR 290	*WEE/Internship for Journalism Related Fields	1			
Or					
RDIO 290	*WEE/Internship for Radio Related Fields				
Total units needed for Certificate of Achievement		31			
Units Completed					
*Prerequisite/Corequisite					