

CERTIFICATE OF ACHIEVEMENT



MASS COMMUNICATIONS: PRINT MEDIA SPECIALIZATION

The Mass Communications: Print Media Certificate is designed to provide a general technical background which will enable the student to make intelligent and realistic career decisions in mass communications; to provide a broad background which will afford the currently employed student an opportunity for upward mobility or career advancement; and to provide a program to meet both the entry-level and skill upgrading needs of the local mass communications industry.

To acquire the **Certificate of Achievement in Mass Communications: Print Media Specialization**, it is necessary to complete the following courses:

Required Courses		Units	N	IP	C
JOUR 110	Digital Photo Journalism I	3			
JOUR 120	Communications Reporting and Writing	3			
JOUR 147	Broadcast News	3			
JOUR 220	*Advanced Reporting and Writing	3			
JOUR 230	*Magazine Production	3			
JOUR 231	Digital Magazine Production	3			
JOUR 241	*Newspaper Production I	4			
JOUR 242	*Digital Newspaper Production I	4			
JOUR 243	*Newspaper Production II	4			
JOUR 244	*Digital Newspaper Production II	4			
MSCM 128	Mass Media in Modern Society	3			
JOUR 290 or RDIO 290	*CWE/Internship for Journalism Related Fields or *CWE/Internship for Radio Related Fields	1			
Total units needed for Certificate of Achievement		38			
Units Completed					
*Prerequisite/Corequisite					