



DIVISION OF BUSINESS

## SMALL BUSINESS MANAGEMENT

ASSOCIATE OF SCIENCE DEGREE

This curriculum is designed for the student wishing to own their own business. Areas of emphasis will include management, marketing, and operations management for a small business. The student will gain a general core of knowledge about different types of small businesses: service businesses, international businesses, e-commerce businesses and business-to-business ventures through hands-on projects.

To acquire the **Associate of Science Degree Small Business Management**, students must complete the required major courses below with a grade of "C" or better along with one of the following:

- o RHC GE and Proficiency requirements
- o CSU GE (California State University General Education Breadth)
- o IGETC (Intersegmental General Education Transfer Curriculum)

Required Courses		Units	N	IP	C
<b>ACCT 101/H</b>	Financial Accounting/*Honors	<b>4</b>			
<b>BUSL 110</b>	Legal Environment of Business	<b>3</b>			
<b>CIT 101</b> or <b>MGMT 125</b>	Introduction to Computer Information Technology Managerial Computer Applications	<b>3</b>			
<b>MGMT 101</b>	Introduction to Business	<b>3</b>			
<b>MGMT 108</b> or <b>MGMT 208</b>	Business Writing *Business Communication	<b>3</b>			
<b>MGMT 130</b>	Small Business Management- Entrepreneurship	<b>3</b>			
<b>MRKT 170</b>	Elements of Marketing	<b>3</b>			
<b>Select two classes from the following list:</b>					
<b>CIT 155</b>	Introduction to E-Commerce	<b>3</b>			
<b>MRKT 172</b>	Advertising and Promotion	<b>3</b>			
<b>MRKT 174</b>	Small Business Marketing and Advertising	<b>3</b>			
<b>MRKT 175</b>	Retail Management	<b>3</b>			
<b>LOG 101</b>	Supply Chain Management	<b>3</b>			
<b>MGMT 120</b>	Human Relations in Business	<b>3</b>			
<b>MGMT 150</b>	Principles of Management	<b>3</b>			
<b>MGMT 140</b>	Introduction to International Business	<b>3</b>			
<b>Total major units needed for Associate of Science</b>		<b>28</b>			
<i>*Prerequisite/Corequisite</i>					

NOTE: Students interested in transferring as Business majors should consult with a counselor for appropriate general education & major preparation counseling.