

DIVISION OF ARTS, BUSINESS, & CULTURAL PROGRAMS

SMALL BUSINESS MANAGEMENT

ASSOCIATE OF SCIENCE DEGREE

This curriculum is designed for the student wishing to own their own business. Areas of emphasis will include management, marketing, and operations management for a small business. The student will gain a general core of knowledge about different types of small businesses: service businesses, international businesses, e-commerce businesses and business-to-business ventures through hands-on projects.

To acquire the **Associate of Science Degree Small Business Management**, students must complete the required major courses below with a grade of "C" or better along with one of the following:

- o RHC GE and Proficiency requirements
- o CSU GE (California State University General Education Breadth)
- o IGETC (Intersegmental General Education Transfer Curriculum)

Required Courses		Units	N	IP	C
ACCT 101/H	Financial Accounting/*Honors	4			
BUSL 110	Legal Environment of Business	3			
CIT 101 or MGMT 125	Introduction to Computer Information Technology Managerial Computer Applications	3			
MGMT 101	Introduction to Business	3			
MGMT 108 or MGMT 208	Business Writing *Business Communication	3			
MGMT 130	Small Business Management- Entrepreneurship	3			
MRKT 170	Elements of Marketing	3			
Select two classes from the following list:					
CIT 155	Introduction to E-Commerce	3			
MRKT 172	Advertising and Promotion	3			
MRKT 174	Small Business Marketing and Advertising	3			
MRKT 175	Retail Management	3			
LOG 101	Supply Chain Management	3			
MGMT 120	Human Relations in Business	3			
MGMT 150	Principles of Management	3			
MGMT 140	Introduction to International Business	3			
Total major units needed for Associate of Science		28			
<i>*Prerequisite/Corequisite</i>					

NOTE: Students interested in transferring as Business majors should consult with a counselor for appropriate general education & major preparation counseling.