

# CERTIFICATE OF ACHIEVEMENT



# SMALL BUSINESS MANAGEMENT

This Certificate of Achievement is designed for the student wishing to own their own business. Areas of emphasis will include management, marketing, and operations management for a small business. The student will gain a general core of knowledge about different types of small businesses: service businesses, international businesses, e-commerce businesses and business-to-business ventures through hands-on projects.

To acquire the **Certificate of Achievement in Small Business Management**, it is necessary to complete the following courses:

Required Courses	Units	N	IP	C
<b>ACCT 101/H Financial Accounting/*Honors</b>	<b>4</b>			
<b>BUSL 110 Legal Environment of Business</b>	<b>3</b>			
<b>CIT 101 Introduction to Information Systems</b> or <b>MGMT 125 Managerial Computer Applications</b>	<b>3</b>			
<b>MGMT 101 Introduction to Business</b>	<b>3</b>			
<b>MGMT 108 Business Writing</b> or <b>MGMT 208 *Business Communications</b>	<b>3</b>			
<b>MGMT 130 Small Business Management-Entrepreneurship</b>	<b>3</b>			
<b>MRKT 170 Elements of Marketing</b>	<b>3</b>			
Select two classes from the following list:				
<b>CIT 155 Introduction to E-commerce</b>	<b>3</b>			
<b>MRKT 172 Advertising and Promotion</b>	<b>3</b>			
<b>MRKT 174 Small Business Marketing and Advertising</b>	<b>3</b>			
<b>MRKT 175 Retail Management</b>	<b>3</b>			
<b>LOG 101 Supply Chain Management</b>	<b>3</b>			
<b>MGMT 120 Human Relations in Business</b>	<b>3</b>			
<b>MGMT 150 Principles of Management</b>	<b>3</b>			
<b>MGMT 140 Introduction to International Business</b>	<b>3</b>			
<b>Total units needed for Certificate of Achievement</b>	<b>28</b>			
<b>Units Completed</b>				
*Prerequisite/Corequisite				