

CERTIFICATE OF ACHIEVEMENT



SMALL BUSINESS MANAGEMENT

This Certificate of Achievement is designed for the student wishing to own their own business. Areas of emphasis will include management, marketing, and operations management for a small business. The student will gain a general core of knowledge about different types of small businesses: service businesses, international businesses, e-commerce businesses and business-to-business ventures through hands-on projects.

To acquire the **Certificate of Achievement in Small Business Management**, it is necessary to complete the following courses:

Required Courses	Units	N	IP	C
ACCT 101/H Financial Accounting/*Honors	4			
BUSL 110 Legal Environment of Business	3			
CIT 101 Introduction to Information Systems or MGMT 125 Managerial Computer Applications	3			
MGMT 101 Introduction to Business	3			
MGMT 108 Business Writing or MGMT 208 *Business Communications	3			
MGMT 130 Small Business Management-Entrepreneurship	3			
MRKT 170 Elements of Marketing	3			
Select two classes from the following list:				
CIT 155 Introduction to E-commerce	3			
MRKT 172 Advertising and Promotion	3			
MRKT 174 Small Business Marketing and Advertising	3			
MRKT 175 Retail Management	3			
LOG 101 Supply Chain Management	3			
MGMT 120 Human Relations in Business	3			
MGMT 150 Principles of Management	3			
MGMT 140 Introduction to International Business	3			
Total units needed for Certificate of Achievement	28			
Units Completed				
*Prerequisite/Corequisite				