

CERTIFICATE OF ACHIEVEMENT

SMALL BUSINESS MANAGEMENT

This Certificate of Achievement is designed for the student wishing to own their own business. Areas of emphasis will include management, marketing, and operations management for a small business. The student will gain a general core of knowledge about different types of small businesses: service businesses, international businesses, e-commerce businesses and business-to-business ventures through hands-on projects.

To acquire the **Certificate of Achievement in Small Business Management**, it is necessary to complete the following courses:

Required Courses		Units	N	IP	C
ACCT 101/H	Financial Accounting/*Honors	4			
BUSL 110	Legal Environment of Business	3			
CIT 101	Introduction to Information Systems	3			
or MGMT 125	Managerial Computer Applications				
MGMT 101	Introduction to Business	3			
MGMT 108	Business Writing	3			
or MGMT 208	*Business Communications				
MGMT 130	Small Business Management-Entrepreneurship	3			
MRKT 170	Elements of Marketing	3			
Select two classes from the following list:					
CIT 155	Introduction to E-commerce	3			
MRKT 172	Advertising and Promotion	3			
MRKT 174	Small Business Marketing and Advertising	3			
MRKT 175	Retail Management	3			
LOG 101	Supply Chain Management	3			
MGMT 120	Human Relations in Business	3			
MGMT 150	Principles of Management	3			
MGMT 140	Introduction to International Business	3			
Total units needed for Certificate of Achievement		28			
Units Completed					
*Prerequisite/Corequisite					