

## CERTIFICATE OF ACHIEVEMENT

# SMALL BUSINESS MANAGEMENT

This Certificate of Achievement is designed for the student wishing to own their own business. Areas of emphasis will include management, marketing, and operations management for a small business. The student will gain a general core of knowledge about different types of small businesses: service businesses, international businesses, e-commerce businesses and business-to-business ventures through hands-on projects.

To acquire the **Certificate of Achievement in Small Business Management**, it is necessary to complete the following courses:

Required Courses		Units	N	IP	C
ACCT 101/H	Financial Accounting/*Honors	4			
BUSL 110	Legal Environment of Business	3			
CIT 101	Introduction to Information Systems	3			
or					
MGMT 125	Managerial Computer Applications				
MGMT 101	Introduction to Business	3			
MGMT 108	Business Writing	3			
or					
MGMT 208	*Business Communications				
MGMT 130	Small Business Management-Entrepreneurship	3			
MRKT 170	Elements of Marketing	3			
Select two classes from the following list:					
CIT 155	Introduction to E-commerce	3			
MRKT 172	Advertising and Promotion	3			
MRKT 174	Small Business Marketing and Advertising	3			
MRKT 175	Retail Management	3			
LOG 101	Supply Chain Management	3			
MGMT 120	Human Relations in Business	3			
MGMT 150	Principles of Management	3			
MGMT 140	Introduction to International Business	3			
Total units needed for Certificate of Achievement		28			
Units Completed					
*Prerequisite/Corequisite					