

DIVISION OF ARTS, BUSINESS, & CULTURAL PROGRAMS

GRAPHIC ART AND DESIGN

ASSOCIATE OF ARTS DEGREE

The Associate of Arts Degree in Graphic Art and Design is designed for students interested in visual arts and graphic design. This degree combines traditional visual art topics with practical graphic design skills. Students will learn to produce solutions to visual communication problems. The form of the communication can be print or digital, and include photographs, typography, illustration and other graphic forms. The work produced includes branding and identity designs, publication designs, advertising, packaging, motion graphics, websites, information architecture, and other types of communication design. Students will explore both art and design history and learn the principles and elements of design.

To acquire the **Associate of Arts Degree in Graphic Art and Design**, students must complete the required major courses below with a grade of "C" or better along with one of the following:

- RHC GE and Proficiency requirements
- CSU GE (California State University General Education Breadth)
- IGETC (Intersegmental General Education Transfer Curriculum)

NOTE: Students interested in transferring as Graphic Art and Design majors should consult with a counselor for appropriate general education & major preparation counseling.

Required Courses		Units	N	IP	C
ART 106	Survey of Western Art: Renaissance to	3			
or 106H	Contemporary/*Honors				
ART 120	Two Dimensional Design	3			
ART 124	Color Theory	3			
PHTO 110	Introduction to Digital Photography	3			
GDSN 110	History of Graphic Design	3			
GDSN 150	Typography	3			
GDSN 162	Introduction to Web Design: User Experience Design (UX)	3			
GDSN 164	Digital Illustration Design	3			
GDSN 178	Digital Imaging Design	3			
Total major units needed for Associate of Arts		27			
Units Completed					
*Prerequisite/Corequisite					